



Brittany Lane White: 2026 Women Who Move the City

At Aesthetic Lane, Brittany Lane White’s Winter Park practice is rewriting what confident, refreshed beauty looks like.

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Brittany Lane White, APRN

Ask a Winter Park woman where she goes for her injectables, and the answer comes without hesitation. That kind of open, confident referral is how [Aesthetic Lane](#) has built its reputation over the past decade. One friend tells another. A coworker recognizes a quietly refreshed face across a conference table. In aesthetic medicine, the best work is the kind no one can quite place. According to founder Brittany Lane White, APRN, that’s exactly the point.

“Injectables should leave you feeling confident and refreshed, never frozen, never ‘done,’” she says. It’s a philosophy she has spent years perfecting, and one that draws patients from across Central Florida to a single boutique practice on Hannibal Square.

White’s sensibility was shaped long before her first syringe. A Florida State University graduate, she spent six years as a registered nurse in Tampa’s medical, trauma, and surgical intensive care units, an environment that teaches precision the way few others can. During her master’s program at the University of Tampa, she discovered aesthetic medicine and saw in it the same combination of technical exactness and human attentiveness that defined her clinical work. She pursued her injection specialist certification alongside one of the country’s leading Allergan accounts in Santa Monica, then returned home to Central Florida to build the practice she envisioned.

“The best injectable is undetectable.”



What she built is deliberately small in scope. [Aesthetic Lane](#) concentrates on four categories: wrinkle relaxers such as Botox and Dysport to soften fine lines; dermal fillers to restore facial structure and harmony; biostimulators like Sculptra and Radiesse, which prompt the skin to rebuild its own collagen over time; and skin rejuvenation through chemical peels and SkinPen microneedling. Every device is FDA-cleared; every protocol is tailored, one face at a time. It’s a narrower menu than many medical spas offer, and that, too, is by design.

That tailoring begins with a conversation. “We start with a full-face consultation and build a timeline together,” White says. “Some results are immediate, others develop over weeks or months. The goal is always long-term facial harmony, not a quick fix.” Patients leave with aftercare guidance and lifestyle recommendations, because sleep, nutrition, and skincare, in her view, are part of the treatment.



Her team of board-certified medical professionals, including Jane Critchett, PA-C, prioritizes continuing education through manufacturer training and peer collaboration. It is a quieter kind of credentialing than the industry’s usual marketing flash, and it is intentional. White has built Aesthetic Lane on the premise that trust, not trend, is the currency of good aesthetic care.

A decade in, the practice remains rooted in the values that defined its first day: transparency, intention, and a refusal to cut corners. The clientele has grown largely through referrals, the most honest endorsement in any service business. Patients don’t leave looking like strangers. They leave looking like themselves, just a little more rested.

“Every person deserves to look as vibrant and capable as they feel,” White says. “That’s the work we do here, and we’re proud to

do it well.”



Aesthetic Lane • 470 West New England Avenue, Suite 100, Winter Park, FL

www.aestheticlane.com • [@aestheticlaneorlando](https://www.instagram.com/aestheticlaneorlando) • 407-601-0753

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